

## **DATA PROTECTION & DISCLAIMER**

UPKAR DEVELOPERS is a leading real estate company in Karnataka, Various projects across various sectors, such as residential, commercial, and industrial. We have been building your dreams since 1974, with quality, innovation, and excellence.

We respect your privacy and are committed to protecting your personal data. This DATA PROTECTION & DISCLAIMER informs you of how we collect, use, disclose, and safeguard your personal data when you visit our website, use our services, or interact with us.

### **Data Collection and Use**

We may collect and use your personal data for various purposes, such as:

- To provide you with information about our projects, offers, and events
- To respond to your inquiries, requests, or feedback
- To process your bookings, payments, or contracts
- To communicate with you about your transactions, services, or account
- To send you newsletters, surveys, or marketing materials
- To improve our website, services, or customer experience
- To comply with our legal obligations, policies, or procedures
- To protect our rights, property, or safety, or that of others

The types of personal data we may collect and use include:

- Contact information, such as your name, email address, phone number, or postal address
- Identity information, such as your date of birth, gender, nationality, or passport number
- Financial information, such as your bank account details, credit card details, or payment history
- Transaction information, such as your booking details, contract details, or service history
- Technical information, such as your IP address, browser type, device type, or location data
- Usage information, such as your browsing behavior, preferences, or feedback
- Marketing information, such as your subscription status, preferences,